



VEBLEN WINE

PRIVACY POLICY April 2018

www.veblenwine.co.uk (the "Website") is owned and operated by Veblen Wines Limited registered in England and Wales under company number 6756983 and with its registered office at Holly Bank Chambers, The Oasts, Red Hill, Wateringbury, Maidstone, ME17 5NN (VAT number 942 7159 10).

The terms "we", "our" and "us" when used in this Privacy Policy means Veblen Wines Limited ("Veblen Wine"). The terms "you" and "your" when used in this Privacy Policy means you as a user of the Website.

Please read our Privacy Policy carefully to understand our views and practices regarding your personal data. This explains what information we gather and helps us ensure that you understand and consent to our uses of such information. Veblen Wines is committed to safeguarding and respecting your privacy in compliance with the General Data Protection Regulation.

We occasionally modify our Privacy Policy and will post those changes on this page so that you are always aware of what information we collect, how we use it and under what circumstances we disclose it. Please check our Privacy Policy frequently to ensure that you are aware of any changes.

This Privacy Policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be used by us.

1. Information we may collect and how we use it

1.1 Veblen Wine collects the following information about you when you use this Website:

1.1.1 information that you provide by filling in the forms on our Website. We may collect personal information (for example your name, email address, telephone number) when you register for an account with us, subscribe for our newsletter or contact us through our Website;

1.2 We may use this information in the following ways:

1.2.1 to provide our service(s) to you as a user of the Website, including enhancing your user experience;

1.2.2 to carry out our obligations arising from any contracts entered into between you and us;

1.2.3 to ensure that content from the Website is presented in the most effective manner for you and your computer;

1.2.4 to notify you about changes to our products and/or the Website;

1.2.5 to help diagnose problems with our server and to administer the Website;

1.2.6 to provide you with newsletters and other information about features of the Website which we think may be of interest to you and for related marketing purposes.

2. Your consent

2.1 By using the Website and submitting information, you consent to:

2.1.1 the collection and use of your personal information by us as described in section 1 above; and

2.1.2 us sharing data with third parties in accordance with section 3 below;

3. Information disclosure to third parties

3.1 We may disclose your personal information to third parties in the following circumstances:

3.1.1 in order to assist us with processing your order(s) and completing your transactions (i.e. sending email order updates, taking and processing payments, delivering goods you have ordered etc);

3.1.2 for marketing purposes, provided always that you consent to us sharing such data with third parties by notifying us in other communications;

3.1.3 with service providers who manage aspects of our operations (for example people who provide technical services to the Website) in connection with the Purposes;

3.1.4 if Veblen Wine or substantially all of its assets are acquired by a third party, in which case personal data held by us about our customers will be one of the transferred assets; or

3.1.5 if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Terms and Conditions and other agreements.

4. Your rights – Marketing

4.1 By providing your contact details to us you consent to receiving marketing communications from us and/or third parties.

4.2 You have the right to ask us not to use your personal data for marketing purposes. You can request that you stop receiving information from us at any time by emailing admin@veblenwine.com.

5. Data storage

5.1 The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. Such staff maybe engaged in, among other things, the fulfilment of your order, the processing of your payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take reasonable steps to ensure that your data is treated securely and in accordance with this Privacy Policy.

5.2 Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

6. Links

Please note that the Website may from time to time contain links to and from other websites. If you follow a link to any of these websites please note that we are not responsible for the privacy practices or the content of such websites and the information practices of those websites are not covered by this Privacy Policy. Please check the individual privacy policy of any website before you submit any personal data to them.

7. Information access

You have certain rights to access information held about you and you can do this by emailing admin@veblenwine.com. Any access request may be subject to a very small admin fee to meet our costs in providing you with details of the information we hold about you. You can also request us to correct any factual inaccuracies in information we hold or delete any of that information from our records.

8. Contact

If you have any questions, comments or requests regarding our Privacy Policy please email admin@veblenwine.com.

ACCOUNTABLE • PERSONAL • DEPENDABLE
FINE WINE MERCHANT